## Kronodesign<sup>®</sup>

## **Trends 18/19** Harmony of Contrasts



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When we sat down to develop the trend forecast for the new Global Collection created to inspire and enable professionals all over the world, we started with a bold thought: sometimes perfect harmony is achieved when contrasts meet. It's a thought that gave rise to Harmony of Contrasts – trends themes featuring a juxtaposition of contrasting designs, color shades, surfaces and textures. A selection uniting intense, pastel and monochrome colors; dark and light woodgrain; sophisticated marbles, stones and metals available in differing textures – from rough slate and high gloss to soft touch and subtle matt.

Each theme reveals a distinctive design style: Organic, with its natural timbers and authentic stones; Expressive, with its raw and revealing woodgrains; Industrial, with its concrete, steel and geometric designs; and Avant-garde, and its interplay of gloss, matt and metallic decors.



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Trends 18/19

# Manufacturers of inspiration

We don't make furniture, or build kitchens or do interior design. We just make panels. And we're pretty good at it too. So good in fact that we operate over 40 manufacturing plants around the world and employ more than 14,000 colleagues.

People buy our panels because we offer so much choice. We create products in a huge range of finishes. Woodgrains, abstracts, block color – we offer it all. Lustrous mirror gloss? We've got it. The same goes for stone, marble and concrete. Our collections are built on decades of research and understanding, from simply looking at the world to attending international design exhibitions. We see ideas anywhere and everywhere.

What this means for you is a range of products that fire the imagination whilst reflecting today's and tomorrow's design trends. We might just make panels, but there's inspiration in every one we make.



K083 SN Light Artwood K097 SU Dusk Blue K108 SU Peltro





# **Re:search Re:view Re:fresh**

Trends 18/19 Our Design Journey

# What inspires us will inspire you

Put very simply, we create decors with a strong commercial edge. Staying on top of trends can be challenging, but we're constantly monitoring forecasts and talking to the industry to understand what people really want in the moment.

Such an undertaking is a global effort – for instance, we travelled to Pennsylvania to source wood coming originally from an Amish community that we discovered at a timber reclamation company based in a former steel mill. This wood was American Poplar with light to medium spalting which provided the character our customers are looking for. We selected the best pieces and finished them with a sympathetic white wash to bring out the pastel subtleties of the timber for the best results. Likewise, we received word of a superb Fumed Oak Veneer in Austria. Given the superb authenticity and Italian influences so obvious in the craftsmanship, we thought nothing of seeing it for ourselves. After some thoughtful retouching by our team, it turned out to be a truly outstanding piece.

Inspiration is one thing, but we work equally hard to ensure that our customers and design partners receive only the very best. We're constantly talking to them to narrow our ranges to only the most on-trend selections. But the world of design is always changing. Old favorites might persist, but we understand that it's an industry that craves change, novelty and the 'next big thing'. As such, our collections are regularly reinvented to reflect the changing tastes and commercial realities of our industry partners.

If you're looking for your next important business opportunity, our collection is something that your customers will find impossible to ignore.







Kronodesig

# We bring panels to life. And life to panels

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# Welcome to a Harmony of Contrasts.





Organic Expressive Industrial Avant-garde



# Let inspiration come naturally

ronodesign®

Trends 18/19 Organic

## This is {Organic}

There's no greater designer than nature. In unpredictable times we're instinctively drawn to the peaceful sensation that natural colors and tones provide and our busy urban lives are soothed when we bring the calm of the country into our homes. Organic is about the warmth and comfort of natural timbers from pale grey to dark brown, earthy rustic lunar stone designs and wholesome colors like Ceramic Red and Oxide Green that bring serenity and balance to your interior design.

Natural wood Floral Simplicity Green Balance Lightness

> K085 PW Light Rockford Hickor K098 SU Ceramic Red K086 PW Natural Rockford Hickor 9561 BS Oxide Gree







Kronodesigr

K103 SL Light Lunar Stone K104 SL Dark Lunar Stone The most inspiring design evolves naturally Organic combinations



K098 SU Ceramic Red

K104 SL Dark Lunar Stone K086 PW Natural Rockford Hickory

K085 PW Light Rockford Hickory



Organic combinations



9561 BS Oxide Green

K103 SL Light Lunar Stone 5981 BS Cashmere

K087 PW Dark Rockford Hickory 모르므트 FF 엔젠



# A style that speaks volumes

Trends 18/19 Expressive

## This is {Expressive}

Today more than ever people are expressing themselves. Not content to be defined by others, they're saying "this is me and this is what I stand for". Expressive lets you say it how it is, with raw and revealing woods that are strong and tactile and full of perfect imperfections like knots and coarse grains. Sleek dark grey marble worktops are enhanced with spots of lighter grey in soft patterns. It's bohemian luxury; an eclectic mix of rustic and elegant that radiates richness. Make a statement, loud and clear, with Expressive.

Sophisticated Raw oaks Refined marble Innovation Rich Superior









K107 FP Elegance Engran Ga K093 SL Grey Emperador Marbi K092 FP Dark Porterhouse Oak K091 FP Light Porterhouse Oak K105 FP Raw Endgrain Oak Trends 18/19 Expressive

> Express yourself. Make something beautiful today

35



# Expressive combinations



K092 FP Dark Porterhouse Oak

K076 PW Sand Expressive Oak



Expressive combinations



K096 SU Clay Grey

K082 PW Bourbon Oak

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K105 PW Raw Endgrain Oak







# Where function creates the form

Trends 18/19 Industrial

## This is {Industrial}

There's something reassuring and solid about the age of industry, with its no-nonsense utility and functionality. Industrial recycles and recreates that look and feel with wood, concrete, slate and steel and a focus on neutral colors. Rough surfaces contrast with refined stone designs in delicate shades between white and grey, while earthy, grey woods complement geometric patterns and slate and steel decors. Tints of blue, grey and petrol bring some warmth to the party, while distressed woods and visible bolts add bags of character. It's unapologetically raw and unrefined. Industrial gets the job done.

Concrete Stone Grey woods Geometric Functionality



K084 SN Dark Artwood K097 SU Dusk Blue K108 SU Peltro





K200 RS Light Grey Concrete K095 SU Light Terrazzo Marble K094 SL Riven Slate K102 SU Dark Terrazzo Marble K202 RS Rusty Steel Trends 18/19 Industrial

> Wood, concrete, slate and steel; Start an Industrial revolution

Industrial combinations



K079 PW Grey Clubhouse Oak

K201 RS Dark Grey Concrete

Industrial combinations







# Pushing the boundaries of style



Kronodesign<sup>®</sup>

Trends 18/19 Avant-garde

## This is {Avant-garde}

In every sphere of creation man is constantly trying to move the boundaries, to take his art beyond reconceived ideas and discover new levels of originality. Avant-garde moves furniture design into the future, with unique blends of the opposite – from elegant and subtle to extravagant and bold. From high gloss surfaces that make a statement to matt finishes that achieve a warmer, premium look. Colors are contemporary, and complemented by the lustrous sheen of brushed aluminium. Shake off your preconceptions with Avant-garde.

Reflection Gloss Smooth surface Matt Metal

> 0514 AM Ivory 7045 AM Satin 7045 MG Satin 5981 MG Cashmer AL01 Brushed Aluminium AL04 Brushed Gold 7166 AM Latté 6299 AM Cobalt Grey 6299 MG Cobalt Grey 0190 AG Black





Avant-garde is all about the interplay of light and reflection Avant-garde combinations

7045 AG Satin

> 8685 AG Snow White

AL02 Brushed Platinum 0514 AM Ivory ©MGMAG===



8685 AM Snow White

7045 AM

Satin

AL04 Brushed Gold

7045 MG Satin AL01 Brushed Aluminium 59

7166 MG Latté

Avant-garde combinations



AL05 Brushed Copper

0190 AM Black DIGMAGEDEE



# Mix, match, complement, contrast.

#### **MF Boards**

The perfect combination of beauty and performance, our Melamine Faced Boards have been crafted to offer both exceptional aesthetics and a sense of real quality. Taking in everything from wooden reproductions to muted and vivid colors, this range provides the perfect solution to all kinds of design concepts and challenges.

#### THE THINKING

We know that people want simple visual impact, which is why we created a range that's certain to captivate people's attention. Inspired by the colors and textures of nature, we've created something that matches, complements and contrasts. We can't wait to see how people make use of it.

#### Color

so combine authentic wooden

#### We just love color. We love it so much that we've taken inspiration from everywhere to create this range. Muted tones, loud and proud – we've got them all and everything in-between. We want people to be free to express themselves, patterns with pure color. It's all about transforming a space. 5982 BS 5981 BS Mussel Cashmere K097 SU 0245 SU Dusk Blue Ocean **K100** SU **K099** SU Midnight Blue **Raspberry Pink** 9551 BS 0182 BS Oxide Red Dark Brown











0244 SU Petrol 



9561 BS Oxide Green 

0301 SU Cappuccino 



6299 BS Cobalt Grey 

**K098** SU Ceramic Red 

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#### Contempo

Standard

Our high quality melamine range spans both contemporary and traditional wood designs. A uniquely

versatile material, it's the ideal basis for almost any furniture, shop-fiting, bedroom or hotel project. In fact, why stop there? You're only limited by your imagination.

Our design ideas are drawn from far and wide, and we're proud to offer the kind of surfaces that To make sure this is always the case, we spend a lot of time researching international trends and listening to what the industry is telling us. This way, we can be certain that the Contempo range continually provides the inspiration our customers need.



**K088** PW White Nordic Wood 





**K080** PW White Coastland Oak 

**K081** PW Satin Coastland Oak 



**K085** PW Light Rockford Hickory 

**K086** PW 



**K105** PW Raw Endgrain Oak 



**K077** PW Light Riverside Cherry 







Natural Rockford Hickory





**K084** SN Dark Artwood 



**K079** PW Grey Clubhouse Oak 



**K087** PW Dark Rockford Hickory 



**K089** PW Grey Nordic Wood 



K108 SU Peltro Dedde



**K082** PW Bourbon Oak 





**K076** PW Sand Expressive Oak 



**K090** PW Bronze Expressive Oak 

The kitchen worktop is the central hub of any home, so it's important to get it right - which is why we've created a broad selection of refined woods, authentic stone, marble and granite reproductions to suit any project.

#### THE THINKING

Whether the worktop is a statement piece or a harmonious component of your concept, we've combined sophisticated design with genuine functionality to create a range that performs as beautifully as it looks. Why settle for anything less?



Kronodesign®

#### Worktops

Our worktops are manufactured to extremely exacting standards. We're proud to offer a range of designs to suit every kind of kitchen. From classically welcoming woodgrain to sophisticated modern stone, our products set a new standard for durability and quality.



**K023** SQ Venato edde

**K095** SU Light Terrazzo Marble edd



**K200** RS Light Grey Concrete 

**K201** RS Dark Grey Concrete 



**K103** SL Light Lunar Stone 

**K104** SL Dark Lunar Stone 



**K107** FP Elegance Endgrain Oak 



**K003** FP Gold Craft Oak **D=DD=**\_FF2D3D

**K105** FP Raw Endgrain Oak 













**K093** SL Grey Emperador Marble 



**K094** SL **Riven Slate** 



**Brown Pietra Marble** 



**K091** FP Light Porterhouse Oak 



K108 SU Peltro 



**K102** SU Dark Terrazzo Marble 



**K202** RS **Rusty Steel** 



**K092** FP Dark Porterhouse Oak 

#### Square gives an edge

Kronodesign<sup>®</sup> also has the edge with a choice of Square or Radius profiles. Our new ABS Square edge option gives a remarkably tough finish to a contemporary look. The 3.3 mm post-formed U-profile has a continuous return to add a touch of elegance.

#### ABS Square edge NEW



Post-formed U-profile











#### New Worktop Texture SL Slate

A stunning addition to the range is this riven slate effect, combining the natural feel of gently rippled stone with a soft reflective sheen. A practical but beautiful statement in the most sophisticated of kitchens.

### Avant-garde

It's all about opposite design. Elegant, subtle, bold or even extravagant. It's easy to imagine, but harder to implement. The choice is yours - high gloss surfaces to make a real statement or softer finishes to deliver that premium look. Whatever you choose, we offer a full spectrum of en vogue monochromes, alongside a superb range of sheen and brushed aluminums.

#### THE THINKING

We love pushing the limits of what can be achieved with depth, definition and color. We challenged our engineers to play around with conventional production methods and see what could actually be created. Their results were incredibly interesting.



Kronodesign®

#### Mirror Gloss

Time, pressure, heat - creating mirror-like sur a lot to make mirrored as desirable as this - i and money. It's a very process, so we won't b the details. Just be rea this is a surface that su 'ordinary'.	faces. It costs surfaces in both time complicated pore you with assured that		
		8685 MG Snow White	0514 MG Ivory Imgamaging
		0191 MG Cool Grey	0171 MG Slate Grey
		6299 MG Cobalt Grey	0190 MG Black Imgamaging







7045 MG Satin 



Cashmere 

7166 MG Latté 

8533 MG Macchiato 



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Trends 18/19 Decors Summary

> 7166 AG Latté

#### Acrylic Gloss



 6299 AG
 0190 AG

 Cobalt Grey
 Black

 Imm Main III
 Imm Main IIII

#### Acrylic Matt NEW

Elegant and understated, our Acrylic Matt boards combine a subtle appearance with genuinely tactile appeal. The finish has to be seen to be truly appreciated – we developed it specifically to bring warmth and allure to your most interesting furniture and interior projects.				
	8685 AM Snow White	0514 AM Ivory DCMAG====	7045 AM Satin DCMAG=DD=	7166 AM Latté Digimité de
	6299 AM Cobalt Grey	0190 AM Black Englande		



Trends 18/19 Integrated Solution

# Seamless harmony across the range

When it comes to design, we believe that there's nothing more important than expressing yourself – which is why our range is so diverse. But there's harmony within. Whichever collection you choose, you will always find complimentary products and designs to inspire your creativity and help complete your vision.

Everything we do is geared towards transforming ideas into reality, so you can be certain that our entire range has been developed with your aesthetic ambitions in mind.

#### MELAMINE FACED BOARDS (MF Boards)

#### Melamine Faced PB

Melamine Faced Particleboard (MF PB) is a wood-based panel constructed by three layers of resin-bonded wood particles produced under pressure and heat, with a resin-impregnated decorative paper pressed onto the surface.

#### Melamine Faced MDF

Melamine Faced Medium Density Fiberboard (MF MDF) is constructed by resin-bonded wood fibers produced under high pressure and heat with a resinimpregnated decorative paper pressed onto the surface.

#### EDGING

Furniture protection and finish edge bands are perfectly matched to our decor range and textures.

#### HIGH PRESSURE LAMINATE (HPL)

High Pressure Laminate (HPL) is produced by pressing multiple core layers and a decorative resin-impregnated paper. The perfect material for surfaces that require enhanced durability and impact resistance.

#### WORKTOPS POST-FORMED High Pressure Laminate (HPL) bonded to wood-based Particleboard (PB) constructed by three layers resin-bonded wood chips produced under pressure and heat, machined and profiled with a post-formed edge.

WORKTOPS ABS SQUARE EDGE This is the modern version of a worktop and features a straight edge and 1.5 mm ABS edging that gives a sturdy, square look. The simple, cleaner lines make these worktops perfect for any contemporary or minimalist kitchen design.

LACQUERED HDF (LHDF) High Density Fiberboard (HDF) constructed by resin-bonded wood fibers produced under high pressure and heat, with decorative lacquered surface.

#### MG MIRROR GLOSS

Mirror Gloss Boards are wood-based panels with superfine surface covered with resin-impregnated decorative paper pressed using innovative technology giving a superior gloss surface.

#### AG ACRYLIC GLOSS

Based on a premium MDF material, covered with gloss lacquered acrylic film on the front side and high-impact polystyrene film on the reverse to improve stability. The boards have excellent impact

strength, exceptionally high gloss levels and improved scrub resistance.

#### ACRYLIC MATT

Based on a premium MDF material, covered with matt lacquered acrylic film on the front side of the board and high-impact polystyrene film to the reverse side to improve its stability. The boards have excellent impact strength, scrub resistance, high UV stability and improved anti-fingerprint properties, as well as a protective PE foil that shields their surface.

#### COMPACT INTERIOR

Compact Boards are high-pressure structural laminates consisting of multiple core layers with a decorative resinimpregnated paper. Their durability, structural strength and moisture resistance make them ideal for interior and commercial applications subject to high impact and moisture, as well as for use in heavy duty areas.

#### METAL BOARDS Metal Boards are produced based on a premium MDF material, one-sided coated with real aluminum sheet, with scrub resistance quality and protective PE foil.

FF FINISH FOIL Special paper, coloured or printed on, with a lacquer-coated surface.

- 2D FOIL 2D Foil is PVC film suitable for different processing technologies such as profile wrapping, flat laminating and folding.
- 3D FOIL 3D Foil is high-quality thermoplastic laminate that can be processed on any common thermoforming press.



Where will inspiration take you?







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